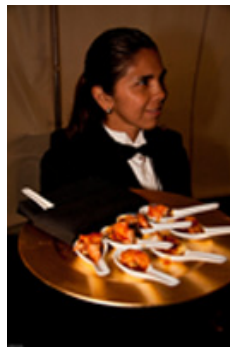




# FIVE STAR NIGHT 2010

**Five Star Night** is an elegant evening where guests are lavished with a delectable four course meal and enjoy excellent wine while perusing select live and silent auction items. Our attendees are comprised of Bay Area foodies and wine lovers who enjoy an evening of epicurean exploration. Celebrity Chef Narsai David is our emcee, guiding our guests through each aspect of the night. This event gives guests the unique opportunity to taste creations from the East Bay's top culinary talents all in one location. This gala is an opportunity to treat clients or employees to an over-the-top event, while supporting a great cause. There are many benefits enjoyed by our sponsors, and there are several levels to choose from.



For 23 years, Five Star Night has been a major fundraising event for Alameda County Meals on Wheels. We raise money to support the delivery of over **2,000** meals each week day to local homebound seniors. This simple act not only nourishes bodies, but functions as a daily wellness check, ensuring that each client is safe in their homes. The presence of a daily, friendly face at our client's doors buoys their spirits and offers a connection to the outside world.

Each meal costs only **\$6** to prepare and deliver. Half of the funding for each meal needs to be raised locally. There is no more cost effective way to help seniors live independently in their homes, where they want to be.

Please join us in this effort.

Become a sponsor of **Five Star Night**.



ALAMEDA COUNTY  
Meals on Wheels



# BENEFITS OF SPONSORSHIP

## **Five Star Sponsor \$7,500**

- Four tickets to exclusive Chef Party, date to be determined
- Logo appearance in media presentation during dinner program
- Your name or logo in a full page acknowledgement in the dinner program
- Logo on sponsorship banner displayed prominently at Five Star Night
- Premier logo & link placement on homepage for one year
- Public recognition by Narsai David at the event
- Company community service opportunity, with press
- Prominent position of name on event invitations mailed to 1,500 invitees
- Premier name or logo placement in any newspaper advertisements and press releases
- Premier acknowledgement in our Spring 2010 newsletter
- Two VIP tables (20 guests) at Five Star Night

## **Four Star Sponsor \$5,000**

- Logo appearance in media presentation during dinner program
- Your name or logo in a Five Star Sponsor three-quarter page acknowledgement in the dinner program
- Logo on sponsorship banner displayed prominently at the event
- Logo & link placement on homepage for six months
- Public recognition by Narsai David at the event
- Preferred name or logo placement in any newspaper advertisements
- Name on event invitations mailed to 1,500 invitees
- Preferred acknowledgement in our Spring 2010 newsletter
- Ten guests at Five Star Night

## **Three Star Sponsor \$3,000**

- Logo appearance in media presentation during dinner program
- Your name or logo in a Five Star Sponsor half-page acknowledgement in the dinner program
- Name or logo on sponsorship banner displayed prominently at Five Star Night
- Logo & link placement on homepage for three months
- Name on event invitations mailed to 1,500 invitees
- Acknowledgement in our Spring 2010 newsletter
- Ten guests at Five Star Night

## **Two Star Sponsor \$1,500**

- Your name or logo acknowledged in the dinner program
- Name or logo on sponsorship banner displayed prominently at Five Star Night
- Name on event invitations mailed to 1,500 invitees
- Acknowledgement in our Spring 2010 newsletter
- Six guests at Five Star Night

## **One Star Sponsor \$750**

- Name or logo on sponsorship banner displayed at Five Star Night
- Logo & link placement on homepage for a month
- Name on event invitations mailed to 1,500 invitees
- Acknowledgement in our Spring 2010 newsletter
- Two guests at Five Star Night

FIVE  STAR NIGHT 2010

# FIVE STAR NIGHT 2010

## SPONSOR COMMITMENT FORM

Yes! I will sponsor the 23rd Annual **Five Star Night**, April 23, 2010  
Greek Orthodox Cathedral of the Ascension, 4700 Lincoln Avenue, Oakland  
Confirm sponsorship by February 12 for inclusion in all promotional materials.

### Section 1: Sponsor Level

\_\_\_\_\_ \$7,500 Five Star Sponsor  
\_\_\_\_\_ \$5,000 Four Star Sponsor  
\_\_\_\_\_ \$3,000 Three Star Sponsor  
\_\_\_\_\_ \$1,500 Two Star Sponsor  
\_\_\_\_\_ \$750 One Star Sponsor  
\_\_\_\_\_ Other \$\_\_\_\_\_

I will sponsor, but cannot attend

### Section 2: Contact Information

Prefix. \_\_\_ Mr. \_\_\_ Mrs. \_\_\_ Ms.

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Title \_\_\_\_\_ Company \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_ Phone 2 (\_\_\_\_\_) \_\_\_\_\_

Fax (\_\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_

Please return the completed form to:

Kathy Meares, *Project Coordinator*  
Alameda County Meals on Wheels  
6955 Foothill Blvd, 3<sup>rd</sup> Floor  
Oakland, CA 94605  
kathy@feedingseniors.org  
**Phone** (510) 577-3581  
**Fax** (510) 577-1962